

House Preparation Checklist



Your real estate agent has made the smart decision to have your home professionally photographed by Alcove. We're passionate about helping your home make an impact.

Some tips to prepare your home before we arrive...

- Clean! This is your first impression on the market
- Make sure all light bulbs are working
- Remove all magnets and papers from the refrigerator
- Clean off kitchen countertops
- Hide all exposed power cords
- Hide toys, place them in boxes so they can be quickly removed from a room
- Put toothbrushes and bathroom sink clutter away
- Turn off computer and TV screens
- Move cars out of driveway
- Remove trash cans and place in garage or hide along side of house.
- Arrange outdoor furniture and top with cushions.

What can you expect once the photographer is in your home?

The focus is on the main living areas and special features that highlight your home. Unfinished areas, storage rooms, or closets are usually skipped, unless specifically requested. We will turn on lights (and turn them back off), arrange window blinds, and move a few small items if necessary. We send the photos the following business day to your real estate agent to put online and get buyers in the door!

If you have any questions, please visit our website to see samples at www.alcovemedia.com or reach out to your real estate agent. You can also call us at 215-934-8427.

Thank you for choosing Alcove Media!